# **Lakewood Music Boosters**

General Meeting | September 8, 2025

Attendance: Liz Spahr, Jessica Cotton, Alice Guajardo, Bridgette Firstenberger, Mary Dunne, Barbara Balogh, Amanda Hruby, Rayna Brooks, Janet Wroblewski, Regan Clawson, Clinton Steinbrunner, Jason Frederick

### Welcome

Co-Presidents

Barb Balogh & Mary Dunne

Barb and Mary introduced themselves and each person around the room introduced themselves. Board members shared their roles.

## **Board Reports**

1st VP/Ways and Means

Janet Wroblewski

Janet is looking to build a committee to assist with fundraising. She reviewed the fundraisers that have been done in the past. Feet to the streets is being finalized. Dine to Donate is not historically a big fundraiser but it's very low effort. The goal for Ways and Means is to generate \$20,000 per year in fundraising but also to ensure we are using funds efficiently. We are in discussion with Joy Morgan on possible dates for the Mattress Sale. The mattress sale is a large fundraiser with low effort - all publicity is free and driven by the company.

2nd VP/Volunteering & Scholarship

Alice Guajardo

Alice is handling all volunteer coordination and scholarships. All sign ups are set up except for the Fall play, Light up Lakewood, and Feet to the Street. We are working on catching up on scholarship payments from Spring and Summer.

**Public Relations** 

Regan Clawson & Jenn Detmar

Regan and Jenn are handling the website, Facebook, Instagram, and setting up a Google Drive account for non-profits. We utilize Mail Chimp for blast communications. The goal of the PR team is to boost awareness for music and performing arts events. They are working on getting all of the payschools links in order to post the events on the websites and social media.

Treasurer Amanda Hruby

Amanda is new to the treasurer role this year. She is working on catching up and is taking care of summer camp scholarship payments at the rec department. Still completing other scholarship payments, working with Alice and itemizing what still needs to be paid. We need to order new checks as the checks are almost gone. Discussed change of mailing address to Taft Board of Education. Discussed using the Square to sell tickets at the concession stand at the Civic. It was determined that sales must be processed through payschools or cash only. There

was a discussion on approaching business to sponsor concerts in order to reduce or eliminate ticket fees for families. We need to gather data on how much we sell in cash tickets and in Payschools tickets for each event to determine the size of a sponsorship/donation. This data can be obtained from the bookroom and/or accounting. Paypal is working well, Amanda is working on linking it to Venmo. There was also discussion on GiveButter. This allows for sustaining memberships that recur each month/year. Janet has already started this process.

Secretary Liz Spahr

Liz is new to secretary role. Responsible for taking minutes and publishing them online. Also checking mail, ensuring that other duties are cared for, including notification of meetings. Also working on the process of changing the mailing address. PO Box at the post office will remain open through end of year.

#### Staff Updates

Rayna Brooks is the staff liaison for this year. Reports are attached.

### Planned Discussion Topics

- Feet to the Streets
  - What is Feet to the Streets? Youth go door to door and solicit donations. The goal is to earn \$2000 \$3000 in cash. This year will be Wards 2 & 4. Current options are Saturday 10/18 or 10/25. Discussed the brochure, how many to order, possibility of a magnet or QR code. Could also have the option to subscribe to a google calendar of events.
- Light Up Lakewood
  - A summary of feedback was created by Janet and last year's board after the event last year. Discussion on whether or not the large performance in the civic to kick off the event was necessary. Pancake breakfast was difficult to manage, crowds were larger than anticipated. Discussed a scaled-down version of the event, but would like feedback from the elementary and middle school teachers.
- Mattress Sale
   Just waiting to finalize date.
- Possible Name Change
   Group agreed to propose a name change to Lakewood Performing Arts Boosters. This
  will create a more inclusive name and align with the district's language. This decision
  will be presented for a vote at the next meeting of the music boosters.
- Membership Chair
   Position is still open. Liz will continue to manage membership until someone is identified to fill this role.

### Open discussion

Discussed t-shirt and apparel fundraisers. RYCO is available year-round. BLK LBL runs orders and prints everything in a batch. Discussed what type of merch kids may want - beanies, stickers, thermos. Considering doing RYCO sale first to have gear available for LRMB parents and then do the RYCO fundraiser before or after holidays. Also discussed offering Senior merch.

50/50 raffle will happen for the next home game and LRMB festival. Regan has drafted 50/50 guidelines and they have been approved by board and staff. Regan has also donated volunteer lanyards to be used for those selling tickets. Winners will receive a check within a week after each fundraiser. We need to add the music booster's Square to the school wifi so that it will work at the stadium.

Clint Steinbrunner requested that music boosters consider funding the OMEA membership fees for the teachers. These fees are required in order to participate in Solo and Ensemble contest. The fee is \$151 per teacher for 5 high school teachers and 4 middle school teachers. The group agreed that Music Boosters should fund this. There was discussion on the best way to remit funds - Amanda will work with the teachers.

Rayna Brooks requested that music boosters consider funding the membership fee for Tri-M Music Honors society. The fee is \$100. The group agreed that Music Boosters should fund this.

## **Next Meeting**

Monday, October 13th, 2025 6:30 PM, LHS Band Room



Sign Up Genius



Band App



Membership