



Here's the Deal!

Title Sponsor (\$2,000) will receive:

- Rights to hang signage throughout venue, including exterior promotion (subject to venue approval);
- Your logo (monochromatic) featured on the gift to attendees (e.g., deck of playing cards);
- Your logo prominently positioned on festival marketing materials;
- Your business featured in all articles, press releases and media announcements, and distributions;
- Social media promotions, including your large logo posted on the Lakewood Music Boosters Facebook page with a hotlink to your business' site, as well as Facebook and Twitter posts during the weeks leading up to the event;
- Live on-stage promotional acknowledgment during our Casino Night event;
- Promotional space for community outreach and engagement: your employees or supporters incorporated into programs during the event to engage with attendees as your ambassadors; and
- Primary consideration for additional promotional opportunities as they arise during our planning, which may include radio promotion.



Here's the Deal!

Venue Sponsor (\$500) will receive:

- Rights to hang signage throughout venue (subject to venue approval);
- Your logo prominently positioned on festival marketing materials;
- Your business featured in all articles, press releases and media announcements, and distributions;
- Social media promotions, including your large logo posted on the Lakewood Music Boosters Facebook page with a hotlink to your business' site, as well as Facebook and Twitter posts during the weeks leading up to the event;
- Live on-stage promotional acknowledgement during our Casino Night event;and
- Primary consideration for additional promotional opportunities as they arise during our planning, which may include radio promotion.

Food and Beverage Sponsor (\$1,000)

- Your name on the cocktail napkins received and used by all patrons; and
- Social media promotions, including your large logo posted on the Lakewood Music Boosters Facebook page with a hotlink to your business' site, as well as Facebook and Twitter posts during the weeks leading up to the event.

Entertainment Sponsor (\$500)

- Your company's logo (monochromatic) imprinted on a case of playing cards that all attendees will receive as a party gift; and
- Social media promotions, including your large logo posted on the Lakewood Music Boosters Facebook page with a hotlink to your business' site, as well as Facebook and Twitter posts during the weeks leading up to the event.

Table Sponsor (\$200) will receive:

- Your signage positioned next to your sponsored gaming table on an LHS music stand; and
- Social media promotions, including your large logo posted on the Lakewood Music Boosters Facebook page with a hotlink to your business' site, as well as Facebook and Twitter posts during the weeks leading up to the event.



Fortissimo Sponsor (\$1,000)

- Your logo prominently positioned on marketing materials that are distributed at local businesses and schools;
- Social media promotions, including your large logo posted on the Lakewood Music Boosters Facebook page with a hotlink to your business' site, as well as Facebook and Twitter posts during the weeks leading up to the event;
- Promotional acknowledgement during our Casino Night event; and
- Your business featured in all articles, press releases and media announcements and distributions.

Treble Clef Sponsor (\$500)

- Social media promotions, including your medium logo posted on the Lakewood Music; Boosters Facebook page with a hotlink to your business' site, as well as Facebook and Twitter posts during the weeks leading up to the event;
- Promotional acknowledgement during our Casino Night event; and
- Your business featured in all articles, press releases and media announcements and distributions.

Ensemble Sponsor (\$250)

- Social media promotions, including your small logo posted on the Lakewood Music; Boosters Facebook page with a hotlink to your business' site, as well as Facebook and Twitter posts during the weeks leading up to the event;
- Promotional acknowledgement during our Casino Night event; and
- Your business featured in all articles, press releases and media announcements and distributions.

